



Stephen J. Pasierb
President, Chief Executive Officer
The Partnership at Drugfree.org

Steve joined the Partnership in 1993, was named to the Board of Directors in 2000, and became president in October 2001. His current duties include staff leadership, Liaison to the Chairman and Board, outreach to the drug demand reduction and addiction treatment fields, government relations, serving as chief spokesperson as well as strategic direction and fiscal responsibility for the organization.

He leads an effective, research-based national nonprofit whose mission is to help parents prevent, intervene in and find treatment for drug and alcohol use by their children. He is a frequent commentator in national and local news media on issues including the changing landscape of drug use in America, effective prevention strategies for families and the role/value of addiction treatment and recovery. In the eight years prior to becoming president, Steve directed the Partnership's State/City Alliance Program which forms public-private partnerships to operate comprehensive drug abuse prevention programs.

Steve previously served in the Maryland Executive Department under Governor William Donald Schaefer as manager of marketing and media communications for the Governor's Drug & Alcohol Abuse Commission. Prior to the Commission, Steve was an account supervisor and new business development director at Freed & Associates in Baltimore, an advertising and public relations agency. Earlier, he was vice president of media services at GNVC Communications in Pittsburgh. Steve's media industry journey began with several years in radio - first as on-air talent, then station management and later in sales.

Steve holds a M.Ed. degree with honors in communications media and a B.S. in criminology. He is a member of the national Honor Society of Phi Kappa Phi for scholarly distinction. He currently serves on the board of directors of the Treatment Research Institute, affiliated with the University of Pennsylvania; the advisory committee of Darkness To Light, a national child sexual abuse prevention organization based in Charleston, SC; and, on the board of directors of Partnership for a Drug-Free Iowa located in Des Moines, IA. He is a member of the organizing committee of Advertising Week in New York City. Previously, Steve served on the Board of Directors and Executive Committee of Community Anti-Drug Coalitions of America (CADCA) based in Washington, DC and on several other charitable boards and committees in both the fields of advertising and substance abuse prevention. In November 2003, Steve was honored by the American Advertising Federation and elected to the national Advertising Hall of Achievement.