

PARENTS: YOU MATTER!



Talking Points & Tips for the “Parents: You Matter!” Presentation

1. The “Parents: You Matter!” presentation is designed to be delivered in about 45 – 60 minutes, including one of the drug specific modules and questions. (Though it can go longer if there are questions from the audience.)
2. The “Parents: You Matter!” presentation consists of two parts: a “core” presentation, and drug-specific modules. Currently, drug-specific modules addressing methamphetamine and prescription/over-the-counter drugs are available, but we plan to develop additional modules in the future. The presentation can be delivered with one module, both modules, or none of them. You should consider how much time you have to present, what drug is the greatest threat in your community, and which module your audience would be most interested in.
3. The “Parents: You Matter!” presentation is designed to be co-delivered. Multiple presenters provide the audience with more than one point of view and different experiences, and will provide the audience with a more in-depth knowledge of what is happening in their community.
4. The “Parents: You Matter!” program is a prevention presentation. Anyone can deliver this presentation effectively. However, it would be beneficial to have a law enforcement officer as part of your presenter team to the drug-specific modules, and talk about the “local drug scene.” They may be able to provide the audience with more up-to-date information since they are on the front lines every day.
5. The script and this guide can be used to help you prepare for the presentation. As you become more comfortable with the presentation, work in your own anecdotes and experiences – make the presentation your own. Also, if you become comfortable working as a team, one presenter can speak up if she has something to add to her partner’s “part” of the presentation.
6. Technically, the toughest part of the presentation can be the videos. (But they add a lot to the presentation!) Prior to presenting, make sure that the videos play using the laptop and projector that you will use during the presentation. They should play automatically when you click to the slide. If they do not, check to see if they are in the same folder as the PowerPoint file. It can also help to copy the PowerPoint and videos from a CD or USB drive to the hard drive of the computer that you are using.
7. If there is additional content or information that you feel should be included, please do so. The Partnership’s web sites offer a great deal of additional information that can be incorporated into the presentation.