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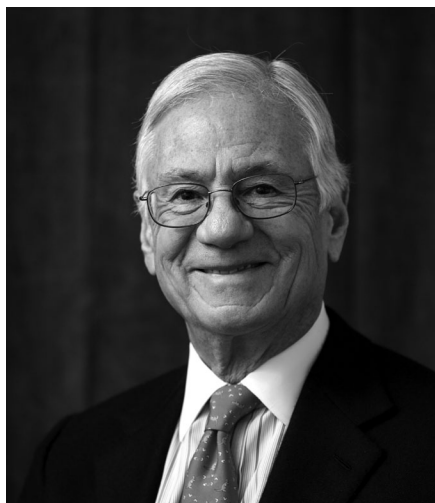
JOIN US IN OUR WORK.

We inform Americans of the economic and social costs of addiction and risky substance use and its impact on their lives; assess what works in prevention, treatment and disease management; and encourage every individual and institution to take responsibility to reduce these health problems. CASAColumbia strives to provide health care providers, policymakers and individuals with the tools they need to succeed and to remove the stigma of addiction, replacing shame and despair with hope.

ENDING ADDICTION CHANGES EVERYTHING.

CASAColumbia is a 501(c)(3) corporation and depends on contributions to support its work. All contributions are tax-deductible to the fullest extent of the law. ©CASAColumbia 2014. All rights reserved.

All facts, substance use and addiction statistics in this annual report come from CASAColumbia research unless otherwise noted.



Dear Friends:

Major advances in neuroscience, brain imaging and behavioral research show that addiction is a complex brain disease affecting behavior. Unfortunately, public understanding of the disease, as well as public policy and health care practice, have not yet caught up with the science, and addiction is still too often viewed as a moral failing or lack of willpower.

We know that more than 1 in 7 Americans ages 12 and older (40 million) have addiction involving nicotine, alcohol or other drugs. That's more than the number of people with heart conditions (27 million), diabetes (21 million) or cancer (19 million). An additional 80 million people engage in risky use of addictive substances in ways that can threaten public health and safety, but don't meet the medical criteria for the disease. Together, risky substance use and addiction are responsible for at least 579,000 of the 2.5 million deaths each year in the U.S. and contribute to more than 70 other diseases requiring medical attention.

Despite the fact that effective behavioral and pharmaceutical treatments are available, only 11 percent of people in need of treatment for addiction involving alcohol or drugs other than nicotine receive any form of treatment, and we don't even know how many receive care for addiction involving nicotine. Most who do receive help do not receive evidence-based treatment.

Those living with addiction, and their families, often feel isolated in their struggle to understand the disease and find effective treatment. This is due in part to the shame and stigma attached to addiction and to the separation of most treatment from mainstream health care practice.

CASAColumbia remains committed to understanding the science of addiction and translating this science into health care practice, public policy and public understanding.

This year, two particular substance-related issues have received considerable press attention — electronic cigarettes and marijuana. In both cases, existing science is largely being ignored at great risk to young people and future costs to society.

CASAColumbia's position on electronic cigarettes, also known as e-cigarettes, is that while e-cigarettes are probably less toxic than conventional cigarettes, there is no evidence to ensure their safety and some evidence to suggest they may carry negative health effects that should not be ignored. Their safety and utility for smoking cessation are unknown. CASAColumbia is opposed to the unregulated production, promotion and selling of e-cigarettes. While many are touting e-cigarettes as a safe alternative to traditional cigarettes, they still pose a serious health risk because, like traditional cigarettes, they deliver nicotine, a highly addictive drug. In fact, a growing body of evidence suggests that early use of nicotine increases the risk of use and of addiction involving not only nicotine but other drugs. We are especially alarmed by the high rates of young people who have tried and regularly use e-cigarettes. CASAColumbia recommends that the U.S. Food and Drug Administration (FDA) take immediate action to assert the regulatory authority granted in The Family Smoking Prevention and Tobacco Control Act and regulate e-cigarettes as cigarettes, and that the federal and state governments tax them accordingly.

Marijuana is also a complicated and polarized issue. While there are components in marijuana that have medicinal value, America has an established process for bringing drugs to market while ensuring their safety and efficacy. We know that marijuana is an addictive drug that can be particularly dangerous when used by teens and young adults during critically important periods of brain development. We also know that many people who use marijuana also use other addictive substances. CASAColumbia experts are working on a more detailed position statement about marijuana which will be guided by several fundamental assumptions including our belief that any public policies and laws related to this drug should be based on scientific knowledge of marijuana's effects. CASAColumbia also does not support policies and practices that increase the likelihood of risky substance use (alcohol, nicotine, prescription drugs, marijuana or any other illicit drug) among young people and other vulnerable groups of people.

This year marked a time of change in executive leadership at CASAColumbia. Our interim President and CEO Bill Foster left this past summer to pursue other career opportunities. I would like to personally thank Bill for his enormous effort in leading CASAColumbia down a strategic and focused path for the past three years. Bill's strong belief in our mission will make him a lifelong friend of CASAColumbia.



Finding a new President and CEO for CASAColumbia was no easy task. A national search was conducted to fill the position, and from a pool of 60 applicants, we were able to narrow the search down to one special individual, Samuel Ball, PhD. CASAColumbia's Board of Directors and I couldn't be more pleased with Sam's appointment. Sam is an expert in substance addiction research, and he also serves as Professor of Psychiatry at the Yale University School of Medicine where he is also the Assistant Chair for Education and Career Development and the Research Director for

Yale's Women's Health and Addictive Behaviors Scholars Program. Sam is the ideal leader to take CASAColumbia into our next phase of development. Under Sam's leadership we will begin to broaden our mission to look at all forms of addiction and addictive behaviors.

Important work was done in 2013 building our new website. In mid-December all of that hard work came to fruition with the launch of the new CASAColumbia.org, complete with a blog and social media extensions. The new website is an interactive and mobile-friendly source of news, research and other information on addiction and substance use. Created for anyone interested in learning about addiction, it also has specific portals for policymakers and health care providers, as well as general information for researchers and patients and their families and friends, allowing the user to have a tailor-made experience. Our blog, The Buzz, focuses on the latest news and trends in addiction research and aims to spark thoughtful and provocative conversations, while our Facebook, Twitter, LinkedIn, Google+ and SlideShare channels allow us to engage and interact with you on a regular basis.

We have achieved a great deal in the past 20 years under the leadership of CASAColumbia's Founder and Chairman Emeritus, Joseph A. Califano, Jr.

There remains much more work to do and we need everyone's help.

As science unlocks the complex addiction puzzle, we will find new, better ways to prevent, treat and perhaps even eliminate this devastating disease. By better understanding this complex disease, we will improve health, save lives and save money — ***because ending addiction will change everything.***

A handwritten signature in black ink, appearing to read "Jeffrey B. Lane". The signature is fluid and cursive, with a large, stylized initial "J" and "B".

Jeffrey B. Lane



WHAT'S HAPPENING AT CASAColumbia

POLICY RESEARCH AND ANALYSIS DIVISION

CASAColumbia's Policy Research and Analysis Division assesses the impact of substance use on American systems and populations; examines the links between substance use, addiction and other health and social problems; and translates scientific knowledge about substance use and addiction into policy and practice.

Examples of projects underway include:

MENTHOL WHITE PAPER — This paper is being prepared for the Citizens' Commission to Protect the Truth. It will review the science of addiction involving nicotine and the role of menthol in increasing the risk of addiction; the prevalence and trends of use of menthol products by age, race and gender; efforts to restrict menthol; and the expected benefits of banning it.

WHITE PAPER ON ADDICTION SCIENCE — Addiction involving nicotine, alcohol and other drugs is a complex brain disease that can manifest in many ways. A growing body of evidence suggests that other compulsive behaviors related to gambling, sex or eating may also be manifestations of the disease. CASAColumbia will document the nature and extent of the neurological and social science evidence for understanding addiction as a primary disease with many different and often co-occurring forms.

PATIENT GUIDE — CASAColumbia has created a step-by-step guide to help patients, family members and friends, health care professionals and others navigate the vast amount of information — and misinformation — about finding quality addiction treatment.

This guide is based on the science of addiction and effective practices for treatment and includes the following steps: diagnosis, comprehensive assessment, medically managed withdrawal, finding the right treatment provider, getting the most from treatment and staying healthy by managing the disease.

INSURANCE — CASAColumbia is developing a range of products aimed at improving insurance coverage of addiction. The first product released was "Essential Health Benefits Recommendations for States." The Patient Protection and Affordable Care Act (ACA) requires certain health plans to cover essential health benefits (EHB), which include addiction benefits. However, no blueprint for optimum or even effective services is provided in either the law or its regulations. CASAColumbia offers recommendations that have been shown to improve patient outcomes and can be expected to reduce the costly consequences to states of untreated addiction and risky substance use. The second product will be guidance related to implementing parity requirements for addiction prevention and treatment benefits as required by the Mental Health Parity and Addiction Equality Act (MHPAEA).

TOOLS FOR POLICYMAKERS — Addiction and risky substance use constitute the largest preventable and most costly public health problem in the U.S. The taxpayer tab for government spending on addiction and risky substance use totals over \$467.7 billion a year, almost \$1,500 a year for every person in America. Of every state and federal tax dollar spent on the problem, less than 2 cents goes to prevention and treatment while 96 cents goes to cope with the consequences of our failure to prevent and treat the disease. CASAColumbia is developing information and tools to help policymakers understand the impact of risky use and addiction on government spending and cost-effective alternatives.

TOOLS FOR HEALTH CARE PROVIDERS — To help move knowledge about risky substance use and addiction into health care practice, CASAColumbia is creating a series of educational materials for health care providers. Unlike most existing materials, these new materials will: comprehensively address tobacco/nicotine, alcohol and other drugs; distinguish between risky use and addiction; and focus on the need to educate patients, identify problems and intervene early.

The first module will provide an overview of addiction medicine for primary care. The second and third modules will provide overviews of brief intervention for risky substance use and medications for treating addiction in primary care. Additional materials include a clinical algorithm, a list of billing codes, and a medication quick-reference guide. These materials are appropriate for internal and family medicine physicians. Parallel, tailored materials are planned for pediatricians, OB/GYNs, psychiatrists and emergency physicians. CASAColumbia also plans to develop similar materials for non-physician providers such as nurse practitioners and physician assistants.

JOURNAL ARTICLES AND COMMENTARIES — The division is submitting multiple articles and commentaries to peer-reviewed and trade journals. Topics include, but are not limited to, risky drinking, screening instruments, the language of addiction, the importance of addressing nicotine, costs of addiction, public attitudes about addiction and substance use among young people.

COLLABORATIONS — In order to more effectively move knowledge about addiction and how to prevent, treat and manage it into policy and practice, CASAColumbia is collaborating with a broad range of partners including Legacy®, the American Board of Addiction Medicine and the North Shore–Long Island Jewish (LIJ) Health System.

HEALTH AND TREATMENT RESEARCH AND ANALYSIS DIVISION

CASAColumbia's health and treatment researchers work to realign prevention programs and treatment services to agree with a philosophy that addiction is a preventable, sometimes chronic, illness requiring integration of care across many systems. CASAColumbia works with state agencies to develop and evaluate programs that better address the chronic care needs of addicted individuals while containing costs. The end goal is to present a model for federal health care efforts in the current fiscal environment.

Studies and projects underway include:

CASAHOPESM (HOUSING OPPORTUNITIES PROGRAM EVALUATION) — is a cutting-edge evaluation of a new program funded by New York State and City to provide supportive housing to chronically homeless individuals with ongoing substance use, with the goal of promoting the stability needed to allow them to address their substance use and other social needs. The CASAHOPESM evaluation will document best practices, evaluate one-year outcomes, and conduct a comprehensive cost-benefit analysis to see whether supportive housing reduces costs related to extra city/state services used by homeless clients. *Funded by The Conrad N. Hilton Foundation.*

CASACCARESM (CHRONIC CARE APPROACHES TO RECOVERY) — is a joint program with the New York State Office on Alcoholism and Substance Abuse Services (OASAS) that provides case management for the most costly utilizers of Medicaid addiction treatment. The CASAColumbia team is advising on strategies for improving care that derive from science (evidence-based practices) and business strategies (Continuous Quality Improvement teams). The project utilizes CASAColumbia's capacity to apply sophisticated statistical methods to study program effectiveness by analyzing large streams of government data on use of addiction treatment and health care services. CASAColumbia researchers will evaluate the effectiveness of the disease management program in stabilizing these individuals' lives as well as saving taxpayer dollars. *Funded by the National Institute on Drug Abuse (NIDA).*

CASASARDSM II (SUBSTANCE ABUSE RESEARCH DEMONSTRATION) — Stemming from CASAColumbia's original CASASARD treatment model in New Jersey that has been implemented statewide, CASAColumbia experts are examining the cost-benefit of a case management program they developed which is shown to be effective in reducing substance use, and will study how well an intervention designed and tested by scientists will work when implemented under real-world conditions. *Funded by NIDA.*



INTEGRATED FAMILY-BASED TREATMENT OF CO-OCCURRING ADOLESCENT SUBSTANCE USE DISORDERS AND ADHD — CASAColumbia scientists are researching behavioral interventions, psychopharmacology and neurobehavioral risk for ADHD, which will lead to the development of a family-based treatment for co-occurring adolescent substance use/ADHD that integrates psychoeducation and medication for ADHD. *Funded by NIDA.*

NEW JERSEY DIVISION OF MENTAL HEALTH AND ADDICTION SERVICES GRANT — CASAColumbia is evaluating a groundbreaking set of programs to improve treatment access and recovery among disenfranchised, opioid-dependent individuals who are not currently accessing treatment services. These programs include mobile medication vans that provide on-the-street outreach, a unique approach to establish systems of treatment that better target individuals mired in despair and imposing a large economic burden on the community. *Funded by the New Jersey Division of Addiction Services.*

NEW YORK STATE HEALTH FOUNDATION GRANT — DEVELOPING SUSTAINABLE SCREENING — CASAColumbia is working with the New York State Office on Alcoholism and Substance Abuse Services (OASAS) and Department of Health (DOH) to develop more effective implementation of screening, brief intervention and referral to treatment within medical settings for low-income patients. Although there are well-established guidelines and recommendations for screening and referral in emergency departments, actual implementation is a challenge due to the complexities of instituting new behavioral health interventions in medical settings.



CASAColumbia will develop and evaluate strategies based on best business practices as well as science-based models that can be rolled out throughout the state. *Funded by the New York State Health Foundation.*

THE CENTER FOR COGNITIVE NEUROSCIENCE AND ADDICTION TREATMENT — CASAColumbia and the Department of Psychiatry at Columbia University continue a collaborative venture to capitalize on new discoveries in cognitive neuroscience and information technology to develop novel prevention and treatment strategies for addiction.

IMPACT OF HEALTH HOME IN NEW YORK STATE ON PEOPLE WITH SUBSTANCE USE DISORDERS — This study will examine whether the New York State Health Home program, a new, federally funded Medicaid program authorized by the Affordable Care Act, improves quality of care, reduces inefficient health care, and lowers costs among individuals with difficult-to-manage chronic medical conditions including substance use disorders and HIV/AIDS. *Funded by NIDA.*

NYSBIRT II: BUILDING SUSTAINABLE SCREENING BRIEF INTERVENTION AND REFERRAL TO TREATMENT (SBIRT) IN INTEGRATED HOSPITAL SYSTEMS IN NEW YORK — CASAColumbia is working closely with OASAS and North Shore-LIJ Health System to build screening and brief intervention into medical practice. This project will implement Screening, Brief Intervention and Referral to Treatment (SBIRT) in emergency departments and primary care practices in a region of New York that was devastated by Hurricane Sandy with the aim of building a sustainable model for incorporating SBIRT throughout the state. *Funded by Substance Abuse and Mental Health Services Administration (SAMHSA).*

TRANSLATIONAL RESEARCH TO INCREASE SERVICE ACCESS FOR NEW YORK STATE JUVENILE PROBATIONERS — This study will test how to successfully evaluate and treat substance use problems and HIV risk among adolescents who are involved in the juvenile justice system. *Funded by NIDA.*

CENTER-WIDE INITIATIVES

FAMILY DAY — BE INVOLVED. STAY INVOLVED.® — was launched in 2001 by CASAColumbia. *Family Day* began as a grassroots initiative that grew into a national movement to inform moms and dads that the parental engagement fostered during frequent family dinners is an effective tool to help keep America's kids substance free. *Family Day* has now expanded to include all kinds of parental engagement as simple, yet powerful tools to help keep kids substance free. At CASAColumbia, we know that children of hands-on parents are far less likely to smoke, drink or use other drugs. Spending time together and being involved in children's lives makes a difference in the health and safety of America's youth.



Family Day — Be Involved. Stay Involved.® will be celebrated nationwide on Monday, September 22, 2014. *Funded by Family Day sponsors.*

THE CITIZENS' COMMISSION TO PROTECT THE TRUTH — This group, of all living former U.S. Secretaries of Health, Education, and Welfare; U.S. Secretaries of Health and Human Services; U.S. Surgeons General; and Directors of the Centers for Disease Control and Prevention from every administration, Republican and Democrat, since that of President Lyndon B. Johnson, was formed in 2004. Among its efforts, the Commission shines a spotlight on the continued need to fund *truth*®, the independent national youth counter-marketing campaign mounted by Legacy®, and the only one with demonstrated results in keeping children and teens from smoking. The Commission is chaired by CASAColumbia Founder, Chairman Emeritus and former U.S. Secretary of Health, Education, and Welfare Joseph A. Califano, Jr., and its Vice Chairman is Louis Sullivan, MD, former secretary of the U.S. Department of Health and Human Services. CASAColumbia's general counsel and communications and marketing team staff the initiative. *Funded by Legacy®.*

SUBSTANCE ABUSE DATA ANALYSIS CENTER (SADAC) — gives CASAColumbia a unique research capacity. SADAC enables CASAColumbia to analyze a wide variety of government and academic databases that contains a wealth of information, much of which remains underutilized by researchers. SADAC is a critical tool in CASAColumbia's ongoing efforts to uncover the impact of the disease of addiction on our nation's social systems — from health care costs to prison costs. The center is led by Roger Vaughan, DrPH, MS, professor and acting chair, department of biostatistics at the Mailman School of Public Health at Columbia University and associate editor for statistics and evaluation of the *American Journal of Public Health*. SADAC analyses play a key role in all CASAColumbia reports, papers and research.

CASAColumbia BY THE NUMBERS

MORE THAN \$1.5 MILLION raised at the 2013 Anniversary Awards Dinner honoring Leslie Moonves, President and CEO of CBS Corporation and Julie Chen of CBS; actress Jamie Lee Curtis; and Tom Coughlin, Head Coach of the New York Giants

MORE THAN 1,370 print, web, radio and TV stories mentioning CASAColumbia experts and research in 2013

1.5 BILLION media impressions in 2013

79 policy reports and white papers

3 books

5 manuals

Since its inception in 2001, the President, **50** governors and **MORE THAN 1,000** city and county officials have proclaimed and supported Family Day — Be Involved. Stay Involved.®

52 professionals, including 1 MD, 9 doctorates, 20 masters and 3 lawyers with expertise in fields including substance use and addiction, business, communications, education, epidemiology, government, journalism, labor, law, marketing, medicine, psychology, public administration, public health, public policy, social work, sociology and statistics

205 published articles by CASAColumbia researchers in scientific journals

423 presentations given to date by CASAColumbia researchers at education, policy, health and scientific conferences



HOW TO FIND QUALITY ADDICTION TREATMENT

Only 11 percent of people who need treatment for addiction involving alcohol or drugs other than nicotine receive any form of treatment.

Effective and proven addiction treatment has long been difficult to find and access. In an effort to help those with addiction and their loved ones and friends find quality treatment, CASAColumbia created a Patient Guide in 2013. Released to coincide with the new website, the Patient Guide offers step-by-step information about how to find individualized, evidence-based treatment.

STEP 1: THE DIAGNOSIS

The first step for anyone concerned that they have, or someone they care about has, addiction is to get an accurate diagnosis. Most physicians are not trained in addiction treatment. If one's regular doctor cannot conduct a diagnostic evaluation, a referral should be made to a qualified health care provider.

STEP 2: THE COMPREHENSIVE ASSESSMENT

An important part of the diagnosis of addiction is a comprehensive assessment, which determines the history of substance use, the severity and any other health problems and personal circumstances that may inform treatment. This should be conducted by a doctor or another highly trained health care professional.

STEP 3: MEDICALLY MANAGED WITHDRAWAL

People who are severely intoxicated or have symptoms of withdrawal may need medically managed stabilization to stop using substances. Stabilization is an important step in the recovery process, but it is not treatment for the disease.



STEP 4: FINDING THE RIGHT TREATMENT PROVIDER

Finding an addiction treatment provider can be hard because not all providers offer quality care. A highly trained addiction care team whose members are able to provide medications and therapies is necessary. More information is contained in the guide on what these effective treatments are.



STEP 5: GETTING THE MOST FROM YOUR TREATMENT

A treatment plan developed with one's addiction treatment provider specifies the particular therapies and medications received during treatment. A plan for continued care is essential.

STEP 6: STAY HEALTHY BY MANAGING YOUR DISEASE

After initial treatment, it is important that doctors continue to help manage the disease in collaboration with other members of one's addiction care team. Self-help meetings and other forms of family and friend support increase the chances of long-term recovery.

ADDICTION BY THE NUMBERS



9 OUT OF 10
PEOPLE WITH ADDICTION
STARTED USING SUBSTANCES
BEFORE THEY TURNED 18



40 Million
or **>1 in 7**
AGES 12 AND OLDER
HAVE ADDICTION...



>1 IN 6
OF THOSE WITH ADDICTION
HAVE ADDICTION INVOLVING
MULTIPLE SUBSTANCES



11%
OF PEOPLE IN
NEED RECEIVE
ANY FORM OF
TREATMENT

In December 2013, CASAColumbia launched an interactive website, designed to help deliver our message in new and exciting ways. The new **CASAColumbia.org** delivers relevant and factual information on addiction and substance use in a way that is easy to understand. The website focuses on addiction prevention, diagnosis and treatment, with content focused on materials for the general public, health care professionals and policymakers.

Highlights of the site include:

- An easy-to-use library featuring more than 20 years of CASAColumbia reports and staff-authored journal articles
- SlideShare presentations summarizing our research
- Case studies on research projects underway

In addition to presenting our research in a bold innovative way, the website contains a variety of useful tools for patients, such as an online screening tool designed to help

someone determine if he or she might be using addictive substances in ways that increase his or her chances of harmful consequences, including addiction. The site has a downloadable guide to finding quality addiction treatment, designed to help families and patients better understand this disease and find effective treatment.

The website includes a digital map of state spending on addiction and risky use and infographics based on several of our reports. It also features a short video explaining why addiction is a disease.

The website now has a social media component. Our new blog, The Buzz, focuses on the latest issues surrounding addiction and risky use and provides a continuous stream of topical news on addiction policy, practice and popular culture, as well as coverage of other serious issues surrounding addiction and substance use. In addition, we have launched several new social media channels including Facebook, Google+, Twitter, YouTube and LinkedIn.

HIGHLIGHTS OF CASAColumbia IN THE NEWS

In 2013, CASAColumbia experts and research continued to capture news headlines across the nation.

10.5.13 **USA TODAY** For Colleges, Does Drug Testing Really Prevent Drug Use?

9.21.13 **THE HILL** FDA Missing In Action On E-Cigarettes

7.17.13 **THE DAILY BEAST** When Rehab Doesn't Work

7.2.13 **ABC NEWS** More Women Overdosing On Painkillers, CDC Report Finds

2.14.13 **THE HUFFINGTON POST** Addiction Malpractice

2.4.13 **THE NEW YORK TIMES** Effective Addiction Treatment



What started out in 2001 as a grassroots initiative to inform parents about the benefits of frequent family dinners has grown into a national movement that is supported by a network of partners and sponsors across the country.

The *Family Day* initiative has evolved and expanded to reflect how important it is for parents to connect with their kids on a regular basis. Parents should take every opportunity to engage with their kids and use any together time throughout the day including family dinners, taking children to after-school activities, and tucking little ones into bed, as an opportunity to talk and listen to their children. These everyday activities have a lasting effect on children. Each of these moments offer parents an opportunity to communicate with their kids and to really listen to what's on their minds. Research shows that children with hands-on parents are far less likely to experiment with nicotine, alcohol or other drugs.

In 2013 we continued our outreach through a targeted social media strategy that included promoting *Family Day* and the importance of parental engagement in children's lives through our *Family Day* Facebook and Twitter pages, as well as on our *Family Day* blog and website. Additionally, we partnered with four mom and dad bloggers who promoted *Family Day* on their own blogs and helped us inform parents across the country about the national celebration.

First Spouses in 30 states served as Honorary Chairs of *Family Day*, helping to raise awareness about the initiative in their states. *Family Day* Partners included the world-famous Harlem Globetrotters and the Y.

We encourage you to celebrate *Family Day* every day in your home and in your community; simply log onto CASAFamilyDay.org or follow us on Facebook and Twitter to learn how. Remember, parental engagement in children's lives makes a difference!

Join us for the national celebration of *Family Day* 2014 on Monday, September 22.

Special thanks to The Coca-Cola Company for once again serving as *Family Day's* Presenting Sponsor.



The Tampa Bay Rays honored the Randolph family at a pre-game ceremony to celebrate CASAColumbia *Family Day*.



First Lady of Maine Ann LePage hosted a "Back to School Ice Cream Social" for military kids and their families in August.



First Lady of Indiana Karen Pence celebrated *Family Day* by having lunch with staff and board members of the organization Birth to Five Program in Richmond, Indiana.

CASAColumbia's 21ST ANNIVERSARY AWARDS DINNER

On May 9, 2013, CASAColumbia hosted its 21st annual anniversary awards dinner honoring four distinguished supporters for their long-standing commitment to ending addiction. The dinner, held at The Pierre, raised more than \$1.5 million.

"We have achieved a great deal in the past 22 years but there remains much more work to do and we need everyone's help," Jeffrey B. Lane, Chairman of CASAColumbia told the crowd of approximately 325. "We know there are many devastating diseases competing for our attention. While the human suffering and societal costs for each are substantial, the disease of addiction dwarfs them all in terms of numbers of people affected and human and financial costs to society. Join with us tonight and pledge to help shine the light of science on this disease, bringing quality treatment to those in need and beginning the search for a cure."

Leslie Moonves, President and CEO of CBS Corporation, received the Distinguished Service Award for his significant corporate leadership, philanthropic commitment and long-standing partnership with CASAColumbia and Julie Chen of CBS received the award for her professional commitment to raise awareness of our mission and her valued partnership in our mission.

"At CBS we are so terribly proud to be a part of this evening and proud to be a part of your work," Moonves said. "The work that CASA does is truly remarkable and extraordinary."

Additionally, Inspiration Awards were presented to award-winning actress Jamie Lee Curtis for her empowering candor on substance use and her distinguished service as a past CASAColumbia Board Member and to Tom Coughlin, Head Coach of the New York Giants, for a lifetime of leadership and outstanding civic commitment to children and the community.

"Long after we are all gone, the work that CASA did and continues to do will live on," said Curtis.

Coughlin told the crowd, "I encourage you to continue to partner with CASA to achieve their lofty goals."

Norah O'Donnell, co-host of "CBS This Morning," served as master of ceremonies.

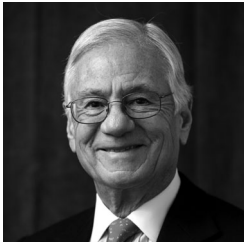
Photos by Eric Weiss Photography



1. Nancy and Jeff Lane, Jamie Lee Curtis, Joseph A. Califano, Jr., Hilary Paley Califano 2. Master of ceremonies, Norah O'Donnell 3. Dr. Louis W. Sullivan and Susan Brown



4. The family of Coach Coughlin 5. Lizzie and Jonathan Tisch 6. Jim and Kathryn Ramstad 7. Ricky and Mara Sandler 8. Judy and Tom Coughlin and Jamie Lee Curtis 9. Joseph Plumeri and Susan Edgerton 10. Jamie Lee Curtis and Leslie Moonves 11. Ursula Burns and Hilary Paley Califano 12. Reverend Edward "Monk" Malloy, Gene Jankowski, Joseph A. Califano, Jr. and Michael Roth



Jeffrey B. Lane

Chairman of the Board. Mr. Lane has enjoyed a distinguished career in the financial field. His career includes positions as Chairman and CEO of Neuberger Berman, President and Chief Operating Officer of Shearson Lehman, and Vice Chairman of Lehman Brothers and of Travelers Group. He is a graduate of New York University and holds an MBA from Columbia University's Graduate School of Business. Mr. Lane also serves as a Director of the North Shore–LIJ Health System (which includes Lenox Hill Hospital in Manhattan) and Co-chair of its investment committee and as a Director of Willis Group Holdings PLC.



Joseph A. Califano, Jr., LLB

CASAColumbia's Founder and Chairman Emeritus. Mr. Califano served as President Johnson's Assistant for Domestic Affairs from 1965 to 1969 and as Secretary of Health, Education, and Welfare from 1977 to 1979. He practiced law in Washington, D.C. and New York until 1992, when he founded CASAColumbia. He is the author of 12 books and a member of the National Academy of Science's Institute of Medicine. His most recent book, *How to Raise a Drug-Free Kid: The Straight Dope for Parents*, offers practical, user-friendly advice and information to parents.



William H. Foster, PhD

President and CEO. Dr. Foster is responsible for strategic leadership, intellectual and scholarly oversight, human resource management, budget analysis and implementation, communications and marketing, fundraising, community and government relations and day-to-day operational leadership of CASAColumbia. Prior to this he served as Dean of the Edmund S. Muskie School of Public Service and was the Executive Director of a Congressional Commission on select social security issues. He has also served as legislative staff on domestic policy to Senator Bill Bradley and as Chief of Staff and then Deputy Commissioner of the New Jersey Department of Labor. He spent 17 years teaching and advising graduate programs at the University of Illinois and Rutgers University prior to his work at Columbia and the Muskie School.



Susan P. Brown

Vice President and Director of Finance and Administration, and Secretary-Treasurer. Ms. Brown is responsible for overseeing day-to-day operations of the office including fiscal management, grants and contracts administration, payroll, benefits, accounts payable, library and computer systems. In addition, she acts as liaison with the Board of Directors and the Board's Audit and Investment Committees. Ms. Brown served as Director of Administration for the Washington office of the law firm of Dewey Ballantine for nine years prior to joining CASAColumbia. She has also been Director of Administration for the law firms of Califano, Ross & Heinman and Cohen and Uretz.



Susan E. Foster, MSW

Vice President and Director of Policy Research and Analysis. Ms. Foster is responsible for research and policy analysis on the impact of substance use and addiction on America's systems and populations and is focused on moving the prevention and treatment of the disease of addiction into public health and mainstream medical practice. Prior to joining CASAColumbia, she advised state and local governments, private agencies and foundations as co-founder of the consulting firm Brizius & Foster and partner of U.S. Data on Demand, Inc. She served as Deputy Undersecretary for Intergovernmental Affairs at the U.S. Department of Health, Education, and Welfare, and as assistant to the Governor and Chief of State Planning in Illinois. She is the author of numerous public policy books and articles.

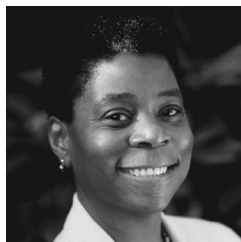


Jon Morgenstern, PhD

Vice President and Director of Health and Treatment Research and Analysis. Dr. Morgenstern's work at CASAColumbia is focused on researching the integration of addiction prevention and treatment care across multiple government health systems in the same manner as any other chronic disease. Dr. Morgenstern is also Professor of Clinical Psychology in Psychiatry at Columbia University College of Physicians and Surgeons and Director, Substance Abuse Treatment, New York Presbyterian Hospital. Dr. Morgenstern, a licensed psychologist in NY and NJ, is an expert in substance abuse treatment and health services research. His areas of interest include strategies to improve existing community-based substance abuse treatment. He has published numerous scientific articles and serves as a consultant to the National Institute of Alcohol Abuse and Alcoholism and the National Institute of Drug Abuse.



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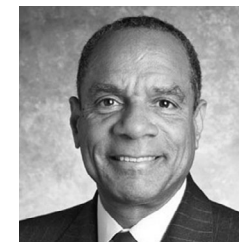
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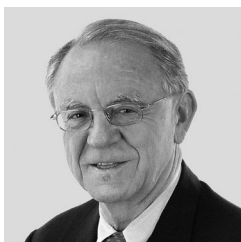
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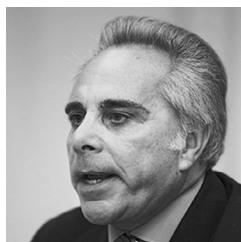
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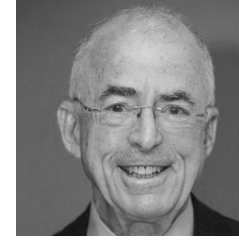
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CASAColumbia Balance Sheet as of December 31, 2013 and 2012

ASSETS	2013	2012
Cash and cash equivalents	\$789,433	\$605,010
Grants and contributions receivable, net	2,787,427	5,105,325
Prepaid expenses and other assets	276,077	277,459
Investments	55,331,396	51,925,271
Property and equipment, net	9,602,178	9,989,547
TOTAL ASSETS	\$68,786,411	\$67,902,612

LIABILITIES		
Accounts payable and accrued expenses	\$1,207,738	\$1,567,489
Deferred revenue	673,292	240,763
Bonds payable	14,000,000	14,000,000
TOTAL LIABILITIES	\$15,881,030	\$15,808,252
TOTAL NET ASSETS	\$52,905,381	\$52,094,360

DETAIL OF NET ASSETS	UNRESTRICTED	TEMPORARILY RESTRICTED	2013	2012
Operating funds:				
Available for operations	\$3,398,657		\$6,398,657	\$6,150,438
Program services		\$443,397	443,397	1,526,292
Future periods		926,428	926,428	1,194,934
The Joseph A. Califano, Jr. Institute for Applied Policy	7,872,950	3,103,052	10,976,002	8,881,051
Program Concentration Fund	34,160,897		34,160,897	34,341,645
TOTAL NET ASSETS	\$48,432,504	\$4,472,877	\$52,905,381	\$52,094,360

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- *The Importance of Family Dinners VIII*. 2012.
- *National Survey of American Attitudes on Substance Abuse XVII: Teens*. 2012.
- *Addiction Medicine: Closing the Gap between Science and Practice*. 2012.
- *Adolescent Substance Use: America's #1 Public Health Problem*. 2011.
- *The Importance of Family Dinners I-VII*. 2003, 2005-2007, 2009-2011.
- *National Survey of American Attitudes on Substance Abuse I – XVI: Teens and Parents*. 1995-1999, 2001-2011.
- *Behind Bars II: Substance Abuse and America's Prison Population*. 2010.
- *Shoveling Up I & II: The Impact of Substance Abuse on Federal, State and Local Budgets*. 2001, 2009.
- *CASASARDSM: Intensive Case Management for Substance-Dependent Women Receiving Temporary Assistance for Needy Families*. 2009.
- *"You've Got Drugs!" V: Prescription Drug Pushers on the Internet*. 2008.
- *Non-Medical Marijuana I-III: Rite of Passage or Russian Roulette?* 1999, 2004, 2008.
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A special thanks to board member Michael Roth and the Interpublic Group of Companies for their creative expertise in helping CASAColumbia get its message out to millions of Americans, the talented team at FCB Garfinkel — Tanya Baria, Erin Brennan, Dana Ganci, Eric Honan, Shannon Seaquist and Cheryl Snead — who designed this annual report.

We appreciate the continued assistance of KPMG Peat Marwick, our independent auditors led by Kimberly Johnson.

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